



Sustainability in the Health Care Supply Chain Survey



FOR IMMEDIATE RELEASE

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Healthcare Purchasing News and the Greenhealth Exchange announce the inaugural Sustainability in Healthcare Supply Chain Survey.

RESTON, Virginia - August 6, 2018 – Greenhealth Exchange (GX) and *Healthcare Purchasing News (HPN)* announced today the Sustainability in Health Care Supply Chain Survey. The survey will be issued for responses on August 20, 2018 and will close to responses on August 31st. Provider respondents submitting data to the survey will receive the survey report as a thank you for participating.

“This is the first survey of it’s kind focused on the work healthcare supply chain is doing in sustainability and is designed to capture extensive information around progress, obstacles and priorities for those efforts taking place within our readership”, said Kristine Russell, Executive Vice President, Endeavor Business Media, LLC and Publisher/Executive Editor, Healthcare Purchasing News. “We are excited to be working jointly with the team at the Greenhealth Exchange to bring this information to the market and believe the addition of the survey results to our annual sustainability focused issue will provide a comprehensive portrait of ongoing endeavors.”

The survey data will be broadly analyzed and reported in the December issue of *Healthcare Purchasing News* as part of scheduled editorial coverage on Sustainability Strategies. “The survey results reflect a significant effort to gather updated information on efforts taking place around sustainability by supply chain professionals. Data that has not previously been collected

to this extent can be used to identify new opportunities, avoid pitfalls, benchmark efforts and adjust priorities. We think it will be an incredible resource for the industry.”, said John Strong, President, Greenhealth Exchange.

The survey will take respondents only 10 – 15 minutes to complete and questions are targeted at the organization as a whole as well as work specifically in supply chain. In an effort to get a good representative sample of the work taking place, the survey will be distributed and communicated via link to HPN subscribers as well as through banner ads and a web landing page.

About Greenhealth Exchange

Greenhealth Exchange (GX) is a Public Benefits Corporation structured as a purchasing cooperative created by Practice Greenhealth, Health Care Without Harm, and leading health systems deeply committed to environmental sustainability in health care. GX makes it easy to source products and services used in health care settings that are good for people, the planet and the bottom line. We work with our members to spark innovation in the supply chain: getting to next generation products, smarter and faster. www.GreenhealthExchange.com

About Healthcare Purchasing News

Since 1977, *Healthcare Purchasing News (HPN)* magazine remains the only comprehensive healthcare business news magazine dedicated to reporting the information, solutions and stories about medical products and systems that affect healthcare supply chain management, monthly in-print and daily online. Our readership includes the healthcare executives, and professionals from materials and supply chain management, surgical services, infection prevention, central service and sterile processing as well as clinical members of the product evaluation committees at healthcare facilities.